



WE UNITED Board of Directors Conference Call

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|-------|-------------|-------|-------------|
| Date: | May 8, 2017 | Time: | 4:00 pm PDT |
|-------|-------------|-------|-------------|

Acting Chair in Attendance? President Julie Alonzo
 Secretary? Secretary Bruce W. Menke

President Julie Alonzo called the meeting to order at 4:02 pm PDT

Members in attendance at roll call

Members Absent

| Last Name | First Name | Title | Last Name | First Name | Title |
|-----------|------------|-------------|-----------|------------|-------------|
| Alonzo | Julie | President | Stanko | Chris | Director R3 |
| Menke | Bruce W. | Secretary | Perez | Ruth | Director R7 |
| Luoma | Donna | Treasurer | | | |
| Schwartz | Cari | Director R1 | | | |
| Limond | Polly | Director R2 | | | |
| da Silva | Kimberly | Director R6 | | | |

Members in attendance after roll call

Members Absent

| Last Name | First Name | Title |
|-----------|------------|-----------------|
| Price | Barbara | President Elect |
| Atkinson | Doreen | Director R4 |

Current strength of body was 10. Minimum # for quorum was 6.

Members in attendance was 6.

Quorum Achieved

MINUTES FROM 3/23, 4/20, AND 4/25 MEETINGS

Minutes from the March 23, 2017, April 20, 2017, and April 25, 2017 meetings have been accepted with corrections.

SYPOSIUM POSTPONEMENT

- Chair Julie Alonzo, based upon research and discussion of the board in the past, suggested postponing the Pedro Torres Symposium till June or July of 2018.
- The symposium has been placed under the National Championship Show Committee and the Board has not to date taken action on the symposium. As such, the Board does not need to take action on the matter but the Board's preference for postponement will be communicated to the National Championship Show Committee by the President who is on the committee as an ex-officio.

NATIONAL SHOW

- A suggestion was made for defining class numbers on the prize list so that it is clear that there are two competitions, A-Rated and Championship, running more or less concurrently.
- A question was made regarding price of classes plus stall fees plus prize money fee.
 - Julie Alonzo informed the Board that she followed up with all survey respondents who indicated they would, would if qualified, or might compete. There were four questions asked of the respondents.
 - Who it change your answer if the Pedro Torres Symposium was not held in conjunction with the championships?
 - The respondents indicated they would still come to the show without the Pedro symposium.
 - Would you be in favor of holding a pre-qualifying show the day prior to the championship?
 - Responses were mixed about 50/50.
 - Some said they liked the idea of the prequalifying show and would increase their likelihood of coming.
 - Some said they did not like the idea of the prequalifying show citing it was not good for horses, competition, some horses would be schooled over the obstacles, etc.
 - If there was not a pre-qualifying show, would you still be likely to come if there was an A-Rated show at the same venue?
 - All respondents said yes.
 - Would you be interested in paying \$100 toward a prize money pool?
 - All but one respondent responded favorably.
 - Julie indicated 41 that indicated they would or might come. +/- 10 gives 30 – 50. If taking 30, \$12K in income from entry fees. This leaves another \$12K to make up through sponsorships and other revenue sources.
 - There are \$3500 pledges, though it must be confirmed that separating the symposium will not change that amount. Also on the survey there were another \$1500 in soft pledges.
 - It was noted that if we are not able to meet the minimum amount needed, when is the deadline for determination whether the show goes or not?
 - Previous discussion indicated June 15, 2018 as a possible decision date. There was some concern that might be too soon. Perhaps providing incentive to get entries in by July 1 and the decision date then.
 - There was concern expressed that the competitor should decide whether they want to be in the National Championship, if qualified, instead of the A-Rated competition rather than placing them there automatically.

- There was some concern about the location being in the Pacific Northwest rather than more central in the US.
- Four points posed by Julie Alonzo for input from the Board:
 - Date for entry deadline.
 - June 25 to July 1 range was generally accepted as appropriate.
 - Date for decision to go or not to go, plus the money required to justify putting on the show at that date.
 - There was general agreement that a July 1 date for decision was preferable.
 - There was one suggestion for having two cut-off dates, one July 1, one August 15, both of which needed to meet minimum amounts.
 - There was concern expressed among several that cancelling the show two weeks prior would be a large inconvenience to people already entered, booking hotels, travel accommodations, etc. and this would be a bad PR decision.
 - The minimum amount raised varied from 50% of budget to \$20K (5/6 of budget)
 - Minimum number of rides to make a national championship class.
 - Minimum of three rides was acceptable to most of the Board.
 - The \$100 prize money entry fee.
 - The general consensus was that the prize money was not probably warranted for this first year.

BOARD REVIEW SHOW INCOME IN JULY

➤ President Julie Alonzo made a motion to:

MOTION *The Board will review show income to date between July 1 and July 5 to determine whether \$12K in show income has been generated. If \$12K in show income has not be generated by July 1, the 2017 National Championship Show will be cancelled.*

✓ Voting strength of the body was 8. The vote on the motion was by roll call with 7 ayes, and 1 nay: Motion carried. Roll call tabulation follows.

| Last Name | First Name | Title | AYE | NAY | PRESENT |
|-----------|------------|-----------------|-----|-----|---------|
| Price | Barbara | President Elect | X | | |
| Menke | Bruce W. | Secretary | X | | |
| Luoma | Donna | Treasurer | | X | |
| Schwartz | Cari | Director R1 | X | | |
| Limond | Polly | Director R2 | X | | |
| Atkinson | Doreen | Director R5 | X | | |
| Da Silva | Kimberly | Director R6 | X | | |
| Alonzo | Julie | President | X | | |
| | | TOTALS | | | |

Meeting was adjourned at 5:35pm PDT

A handwritten signature in black ink, appearing to read "Bruce W. Menke", with a long horizontal flourish extending to the right.

Bruce W. Menke, Secretary