



# WE UNITED National Championship Show Committee Conference Call

Date:	February 20, 2019	Time:	5:30 pm PST
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Chair in Attendance?  President Polly Limond  
 Secretary?  Secretary Julie Alonzo

Chair Polly Limond called the meeting to order at 5:35 pm PST

### Members in attendance at roll call

### Members Absent

Last Name	First Name	Title	Last Name	First Name	Title
Limond	Polly	Co-Chair	O'Shaughnessy	Erin	Member
Alonzo	Julie	Co-Chair	Croasmun	Cheryl	Member
Price	Barbara	Member	Cruden	Rebecca	Member
Hendrickson	Olga	Member	Vargas	Ron	Member
Grant	Sue	Member	Peterson	Jamie	Member
Cotton	Kristie	Member			

Current strength of body was 11. Minimum # for quorum was 6.

Members in attendance was 6.

Quorum Achieved

### *INTRODUCTIONS*

Polly Limond, Co-Chair, introduced herself and asked other committee members to introduce themselves.

Julie Alonzo, Co-chair, lives in Eugene. Chaired the first WE United national show.

Barbara Price, located in San Diego. Served on the WE United show committee for the first national show in 2017. Adult amateur rider.

Sue Grant, lives in San Diego. Amateur rider, gung-ho about WE.

Kristie Cotton, lives in Colorado and has been involved in WE for about two years.

Olga Hendrickson, also lives in Colorado. She has done a few shows in her area and loves the sport.

### *BACKGROUND ON WORK ALREADY COMPLETED & COMMITTEE MEMBER THOUGHTS*

- Polly discussed her vision for making the show a world-class event in a beautiful setting.
- Barbara suggested that we use the Outdoor Arena rather than the Covered Arena.
- Julie shared the draft budget initially approved by the Board – an anticipated cost of just over \$31,000. Our 'break even' number is approximately 70 entries. As of February 20, 2019, there are 12 entries.
- Sue's niece, who is an event organizer, has agreed to donate her time to assist the committee. She used to do fund-raising and is planning to work on this on behalf of the show.

- Kristie shared her intention to write articles spotlighting members/trainers and how WE has helped their horse. This is what drew her to the sport. She would like to know what the hopes and expectations are for the Association.
  - Julie agreed that articles and publications encouraging people to ‘see themselves’ in the sport are a really important part of building participation in support of a National Show.
  - Polly added her thought that finding ways to increase participation and numbers in other areas is important to build a successful National Show. It’s important that the National Championship show really LOOK like a National quality show.
- Olga shared that she is excited about the sport and helping it grow.
- *End Cap Stall* – ask people who have already signed up if they would like to have an end-cap, for a nominal cost of \$50 and an agreement that they will have some sort of decoration on the stall. Polly will confirm and get back to Julie tomorrow.

### *SUB-COMMITTEES*

- *Sponsorships/Patron Program* – Sue Grant in charge;
- *Publicity & Show Program* – Kristie Cotton in charge -- getting the word out about the show, encouraging participation, show program (material must be submitted by September 1 for inclusion in the Show Program).
- *Hospitality* - Barbara Price in charge and will solicit ideas from different members of the Committee.
  - Olga suggested asking trainers to host evening entertainment.
  - Competitors could host some food/beverages for a ‘progressive barn party’
- Vendors – Possibly Cheryl Croasmun? Polly will ask her about whether this is something she might be able to help with.

### **Committee Member contact info:**

Polly Limond: [President@WEUnited.us](mailto:President@WEUnited.us)

Julie Alonzo: [WorkingEquitationOregon@gmail.com](mailto:WorkingEquitationOregon@gmail.com)

Barbara Price: [WEUnited2018@gmail.com](mailto:WEUnited2018@gmail.com)

Erin O’Shaughnessy: [Treasurer@WEUnited.us](mailto:Treasurer@WEUnited.us)

Olga Hendrickson: [olgahendrickson@gmail.com](mailto:olgahendrickson@gmail.com)

Sue Grant: [suemotleygrant@cox.net](mailto:suemotleygrant@cox.net)

Kristie Cotton: [kristiemcotton@gmail.com](mailto:kristiemcotton@gmail.com)

Cheryl Croasmun: [cherylcroasmun@yahoo.com](mailto:cherylcroasmun@yahoo.com)

Rebecca Cruden: [rebecca.leder.cruden@gmail.com](mailto:rebecca.leder.cruden@gmail.com)

Ron Vargas: [rovaabn@yahoo.com](mailto:rovaabn@yahoo.com)

Jamie Peterson: [fuzzysaver@aol.com](mailto:fuzzysaver@aol.com)

Meeting was adjourned at 7 pm PST